

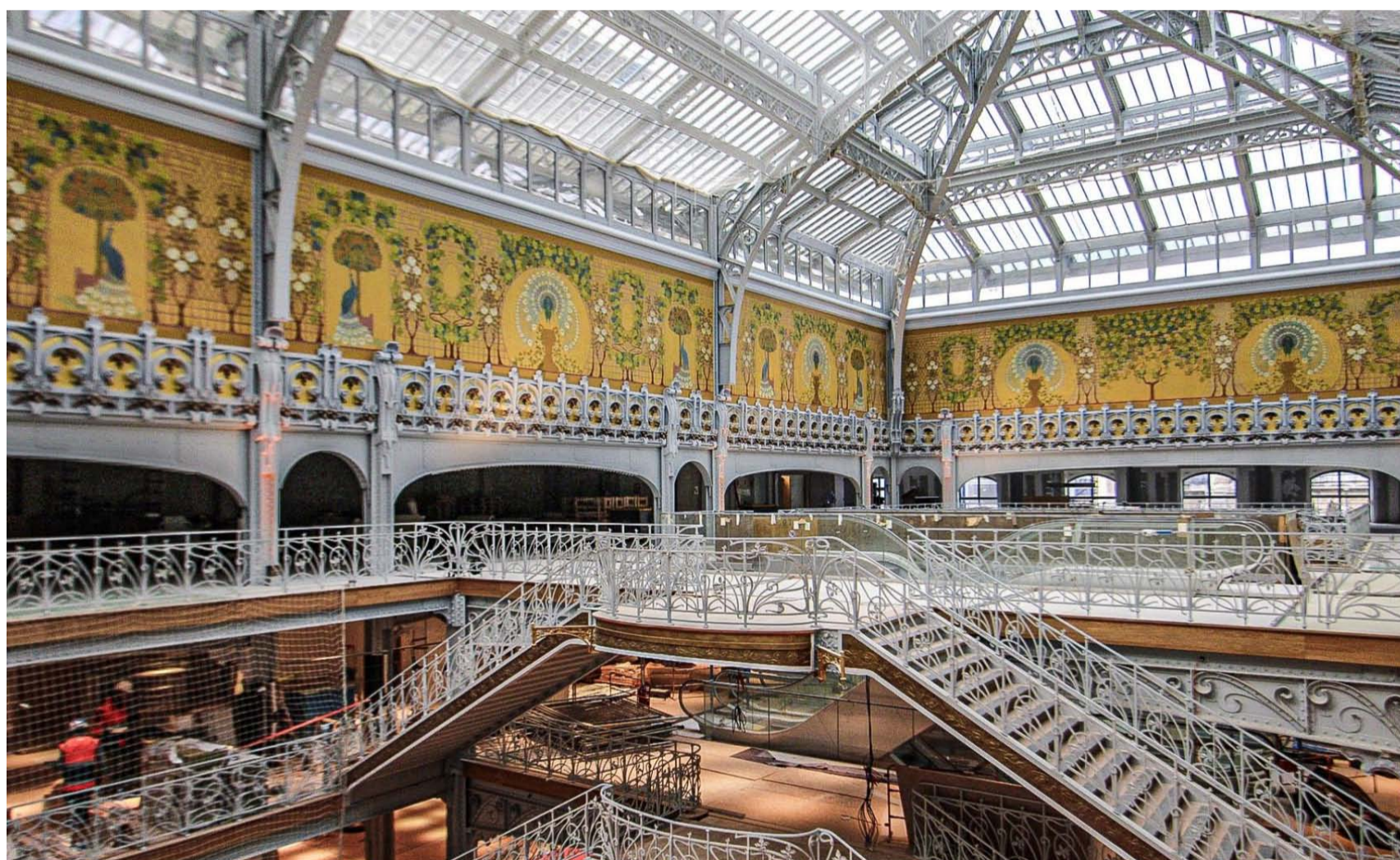
Samaritaine Paris, France

ID: Yabu Pushelberg

finally open after months of lockdown!



The Samaritaine, with its mix of Art Nouveau and Art Deco, is one of most iconic department stores in Paris, located in the hearth of the *Ville Lumière*.



The innovative renovation project envisaged the intervention of Interna for the supply of the fixed and loose display casegoods for the Sauvage area, upon design of the Yabu Pushelberg design studio. Interna produced and installed, in only three months, chandeliers and lights, fixed furniture, clothing shelves and hangers, display cases for perfumes, gadgets and sunglasses, tables and counters, with built-in lights and glossy black and snow white finishes, leitmotiv of this elegant and chic area.

